



August 25, 2009

To: Salba Distributors and Retailers

Re: Response to letters circulated by AgriSalba S.A. or Salba Corp, S.A

Dear Retail or Distribution Partner:

In an effort to maintain the highest possible quality control standards and protect our reputation for providing a range of products grown to meet a rigorous nutritional profile, **Salba Corp., N.A., the legal holder of the world-wide trademarks pertaining to "Salba" and all Salba trademark derivatives**, has denied use of said trademarks to AgriSalba S.A. and Salba Corp., S.A. We encourage you to visit the United States Patent and Trademark Office website (<http://uspto.gov>) to validate the above.

Given the ongoing increases in consumer demand, our continuing commitment to providing only the highest quality products and quality risks posed by the aforementioned growers, we found it necessary to respond by refining growing standards and stringently enforcing trademark rights. These changes were made for the protection of our name, our distribution and retail partners and, ultimately, the consuming public.

Effective June 1, 2009, Salba Corp., N.A. has granted exclusive licensing rights of "Salba" trademark use and distribution to Core Naturals, LLC of Florida. Salba Corp., N.A. and Core Naturals are well positioned to meet increased demand through improvements to our supply chain infrastructure including global diversification through geographic redundancy and risk management.

Please be advised that any other company marketing or selling Salba products are doing so unlawfully in violation of U.S. and international trademark protection. We cannot guarantee the quality of any product not distributed through Core Naturals, LLC.

Salba Corp., N.A. is committed to providing the most consistent and nutritious *Salvia hispanica* available through independent testing and ongoing clinical study, ensuring safety and maximum efficacy. The Salba trademark logo is your assurance of uncompromised quality and integrity.

For the most up to date information, please visit www.salba.com.

Yours very truly,

Lawrence Brown
President

